

# Kierah Highsmith

## NEWS PRODUCER

## QUALIFICATIONS/SKILLS

- iNews
- Newsdesk
- ENPS
- Slack
- AP Style
- WordPress
- Social Newsdesk
- Avid
- Adobe: Premiere Pro, Photoshop, Audition, Lightroom
- Stratus
- Edius
- Lakana
- Canon: 3Ti, 5i, 6
- Panasonic: 90, 130, 150
- Microsoft Office Suite: Word, Excel, PowerPoint

## Academic Background

### Georgia Southern University

#### BA Journalism

- Graduated May 2017
- WVG Student Radio Show
- Eagle News
- MMJ for a Day Workshop
- Channel 99 @9
- Photojournalism
- Vice President, Pushing for Success
- Member, Black Student Alliance

## Contact Me

#### Email:

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#### Phone:

(404) 642-6573

## Work Background

### FOX 5 ATLANTA - FOX

#### News Producer | December 2021- Present

Good Day Atlanta 7 AM Producer | January 2023-Present

Good Day Atlanta & Weekend AM Producer | December 2021-J January 2023

- Produce daily on Good Day show
- Book guests/ incorporate celebrities and interviews into show
- Coordinate live interviews via Skype, Zoom, and TMZ
- Write top local, trending, consumer, health news
- Field Produce
- Produce feature packages
- Work closely with other producers, EP, reporters and anchors to execute (60-90 min) show
- Produce 3 hour weekend morning show without manager supervision
- Assign reporter stories, approve scripts, coordinate live shots
- Handle breaking news
- Use graphics, maps, compelling video to highlight news
- Excute show in control room

### WTVF NEWSCHANNEL 5- CBS

#### Weekend Morning Producer

#### News Producer | Feb. 2020- December 2021

- Work closely with reporters, anchors and production to deliver four hour newscast
- Build, maintain contact with guests to run planned & promotional segments
- Assign reporter stories, approve scripts
- Run assignment desk overnights to early AM
- Coordinate live shots
- Handle live, breaking news situations and changing events
- Showcase top news with graphics, video, animated maps, and flashers, etc
- Balances news to create fair and compelling show.
- Execute show in control room

### WJBF NEWSCHANNEL6-ABC

#### News Producer | April 2018- February 2020

5PM & 5:30PM Producer | Aug 2019 - Feb 6, 2020

5:30 PM & Weekend Evening Producer | April 16th 2018 - August 2019

- Work closely with News Director, Executive Producer, Editor, Anchors, Reporters and Production to execute newscast.
- Showcase top local news with graphics, video, animated maps, and flashers, etc
- Pitch stories that are relevant and appealing to the Georgia-Carolina area.
- Decide the order in which stories will be told, writes teasers, and other content.
- Incorporate breaking news into newscast and post to the web/social media
- Balances news to create fair and compelling show.
- Coordinate live shots, edit video
- Approve scripts
- Execute show in control room